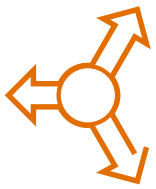


Game-changing opportunity is within reach for diverse-owned businesses that get certified



The doors of opportunity are wide open for companies owned and operated by individuals in historically underrepresented groups. The business landscape has never been so promising or so stable, and third-party certification can help Black, Hispanic and Latino, women, veteran and LGBTQ business owners grow networking, coaching and advocacy.



OVER \$83 B
is spent each year with diverse suppliers of BDR companies.¹

Win new business with big businesses.

Leading American corporations want to work with diverse-owned companies like yours. They devote serious money to suppliers of products, materials and services. For instance, the Billion Dollar Roundtable (BDR) is a collection of 28 Fortune 500 companies that each spend at least \$1 billion annually with diverse suppliers.¹

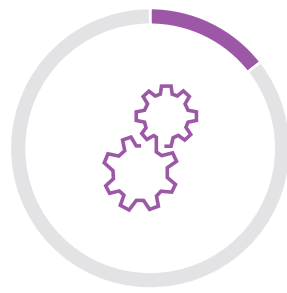
Broad opportunity exists for diverse-owned businesses.

There is a place for businesses like yours in the supply chain because BDR companies work with diverse suppliers of all sizes in nearly every industry, including real estate, healthcare, manufacturing, technology and transportation. Importantly, certification is a requirement for doing business with BDR companies.

Of minority businesses,



33% provide professional and scientific services.²



13% are in manufacturing.²



99% have fewer than 500 employees.³

The opportunity is stable and growing.

BDR companies have steadily increased their spending with diverse-owned businesses over the last decade. In 2020, several BDR companies made additional significant, long-term commitments to diverse-owned businesses.

BDR spending with diverse suppliers has increased

105%
Since 2010.¹



Networking



Mentoring



Access to capital

Certification is more than just opening doors.

Certification gives your company access to a wealth of resources and support. This may include introductions to purchasing agents of major companies who can advise you about working with big businesses. Certification can also provide a community of peers with whom you can discuss ideas and build long-term relationships, plus find funding opportunities to help your business grow.

The opportunity is only available if your business gets certified.

Invest for the long term by getting your business certified today. Third-party organizations are here to help verify that your business is at least 51% owned and operated by individuals in historically underrepresented groups. These include women, veterans, people with disabilities, the LGBTQ community and Black, Hispanic and Latino, Asian and Indigenous people.



Third-party certification makes everything possible.

Seize the opportunity and change the game. [Explore the certification process now.](#)

¹ [Membership Statistics](#), Billion Dollar Roundtable

² [NMSDC Facts and Figures](#), National Minority Supplier Development Council

³ [Small Business Facts](#), U.S. Small Business Administration Office of Advocacy, May 2019